



Design Portfolio

What's Inside:

An overview of our design capabilities including a selection of examples to showcase our work. Collectively, it covers our core services including logo & identity design, menu design, and labelling & packaging design.

About Us:

Fling Bar Services are committed to redefining the experience of your guests through global knowledge, efficient working ethics, innovative beverage development and creative staff training.

Contact Us:

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INTRODUCTION

Thank you for requesting to see some examples of our design work. We are proud to have worked with so many great clients in the past few years and see the vision for their logos and menus come to life.

We offer a focused range of design services that cater to hospitality businesses including:

Concept Creation

Logo and Identity Design

Menu Design

Packaging and Labelling Design

Within this document are examples from a handful of our design projects. If you would like to find out more about what we do, then we would be delighted to speak with you personally. Please contact us using the information on the front page of this presentation.

PORTFOLIO EXAMPLES

KOYOI, The Four Seasons, Kyoto 03

Concept & Name Development, Logo Design, Menu Design

Celebrity Cruises 05

Menu Design, Menu Cover Design & Production

BAY Bar, Fukuoka 07

Menu Design & Signature Cocktail Development

The Winds, Fairfield Marriott, Phnom Penh 09

Concept & Name Development, Logo Design, Menu Design, Signature Cocktail Development

Tonic Bar, The Four Seasons, Riyadh 11

Menu Design, Signature Cocktail Development

Travellers Bar, The Royal Livingstone, Zambia 13

Menu Design, Signature Cocktail Development

Kingfisher Hospitality, UK 15

Menu Design

Hotel Alhambra, Mali Losinj 17

Label Design, Signature Cocktail Development

Welcome!

THE FOUR SEASONS, KYOTO

KOYOI

DELIVERABLES:

Concept & Name Development | Logo & Identity Design | Menu Design



SIGNATURE COCKTAILS

SILENT GARDEN 3500

Japanese Whisky Hakushu, Gyokuro Tea, Mint

国産白州ウイスキー、玉露、ミント

Inspired by the fresh greenery of the hotel's garden, Shakusui-en, this aperitif cocktail offers a refreshing and calming experience. It evokes a serene landscape where stillness, greenery, and fragrance come together in harmony.

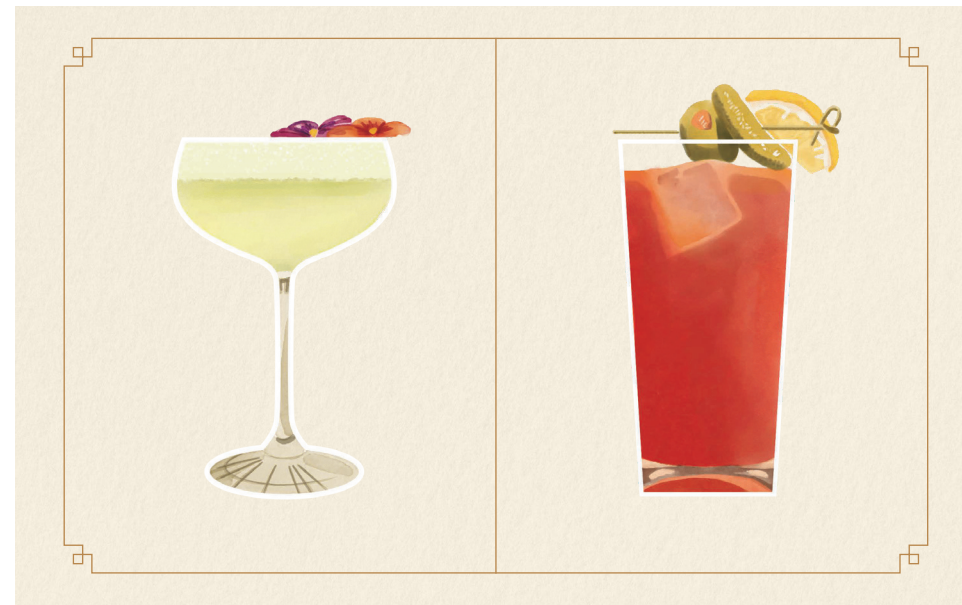
The base is Hakushu whisky, known for its gentle smokiness and clean, refined finish. Layered with gyokuro—Japan's premium green tea, as the "garden scenery," the cocktail gains the tea's natural sweetness and deep, nuanced flavor. A touch of mint adds a cool, breezy impression reminiscent of the wind passing through tea fields.

The smoky notes and the elegant aroma of gyokuro blend beautifully, creating a drink that feels like a peaceful stroll through the garden at daybreak.

ホテルのお庭、積翠園の新緑色づく季節から着想を得た、清々しく心落ち着くアペリティフカクテル。
静寂、緑、そして香りが調和する景色をイメージしています。
ベースには、スモーキーで澄んだ余韻が特徴の白州ウイスキー。
そこへ、日本茶の最高峰・玉露を“庭の景色”に見立てて重ね、玉露特有の甘さと奥行きのある風味を加えました。
仕上げにほんの少しのミントを添えることで、茶畑を抜ける涼やかな風を思わせる印象に。
スモーキーさと玉露の香りが美しく調和し、まるで夜明けのお庭を散策しているかのような一杯です。

01





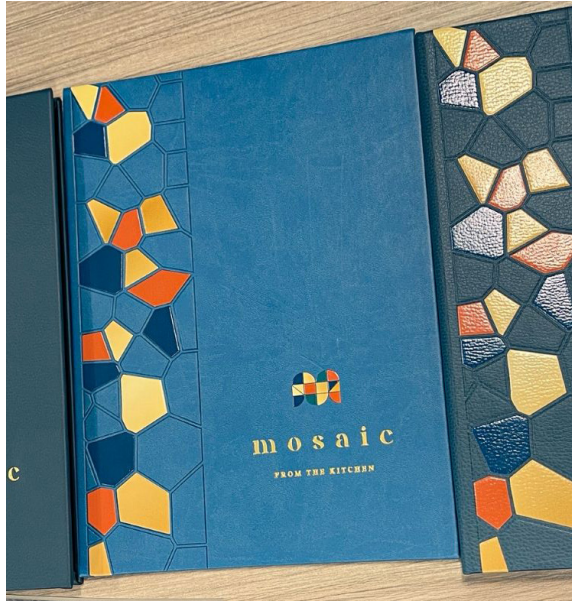
CELEBRITY CRUISES

The Bazaar, Mosaic, & the Speakeasy

DELIVERABLES:

Menu Design | Menu Cover Design | Menu Cover Production





YAME CHA & YUZU

八女茶&ゆず

Yame Cha | Peach | Yuzu | Milk

八女茶 | ピーチ | ゆず | 牛乳

Indulge in the flavours of Yamecha and Yuzu and capture the essence of Fukuoka's renowned green tea. Grown in rich soil, optimal climate, and generational expertise, let the velvety texture and subtle sweetness speak volumes about the region's tea culture.

(Non-Alcoholic)

¥1,000



RITZ-CARLTON, FUKUOKA

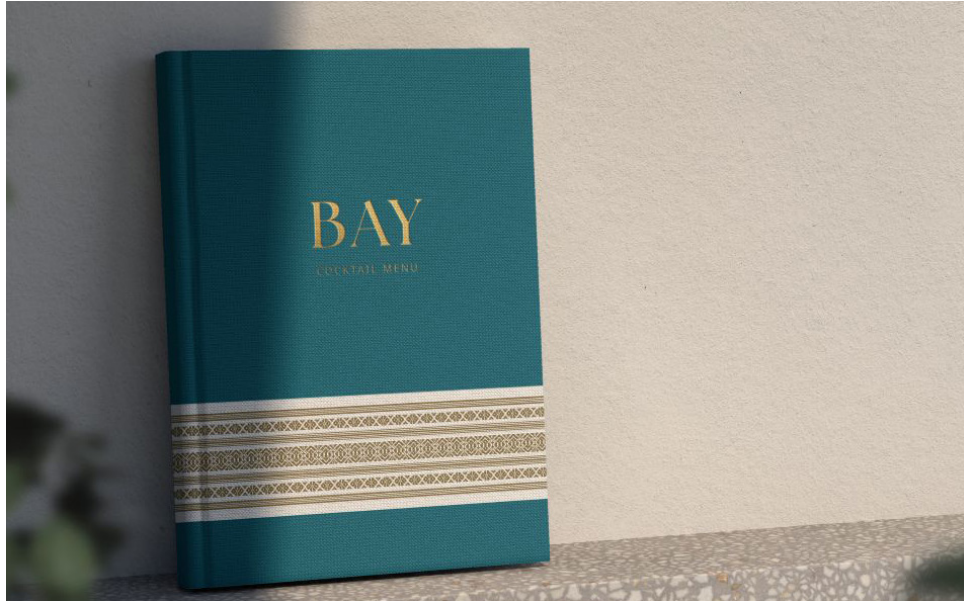
BAY Bar

DELIVERABLES:

Menu Design | Signature Cocktail Development | Bar Training

03







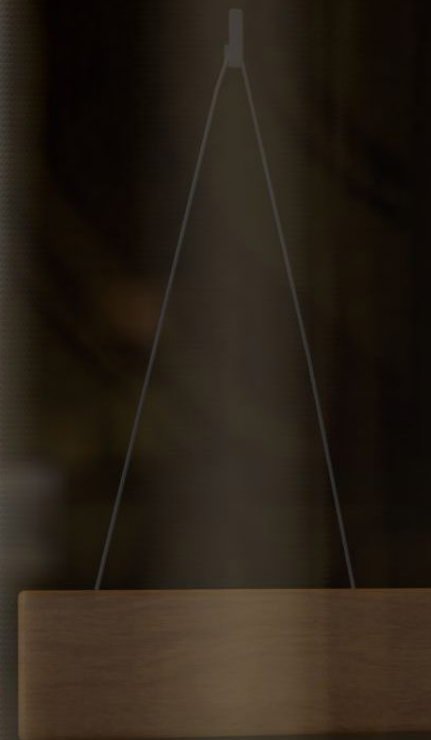
THE WINDS

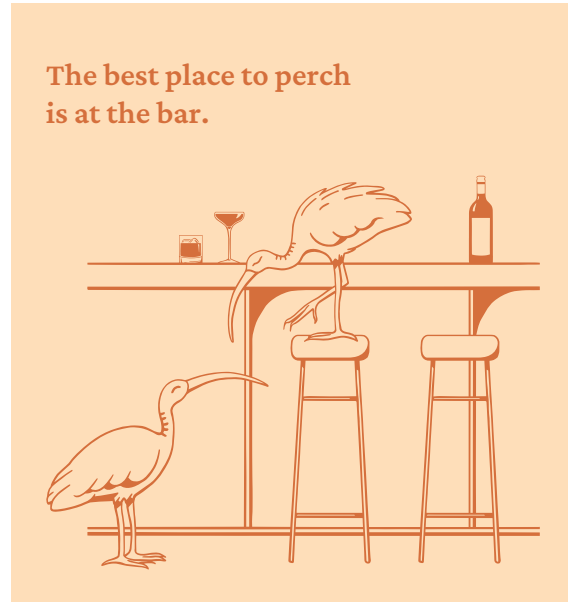
FAIRFIELD-MARRIOTT, PHNOM PENH

Rooftop Bar & Lounge
The Winds

DELIVERABLES:

Concept & Name Development | Logo & Identity Design | Menu Design | Signature Cocktail Development | Bar Training





THE FOUR SEASONS, RIYADH

Tonic Bar

DELIVERABLES:

Menu Design | Signature Cocktail Development | Bar Training



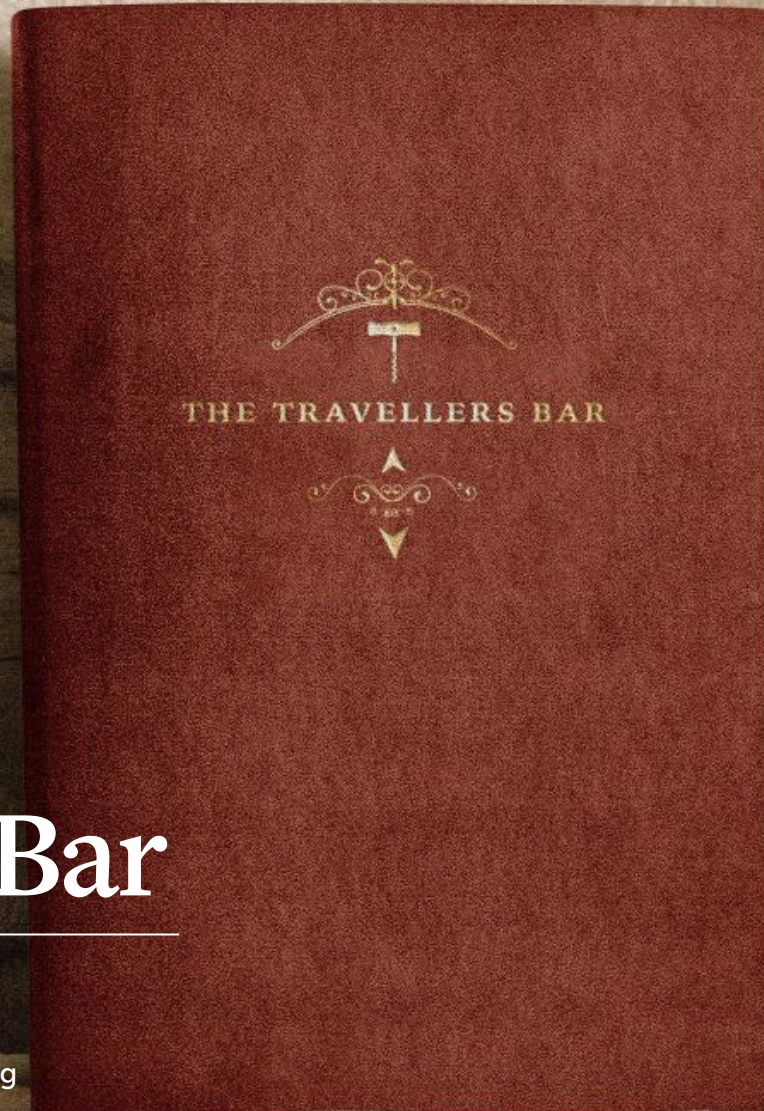


THE ROYAL LIVINGSTONE HOTEL, ZAMBIA

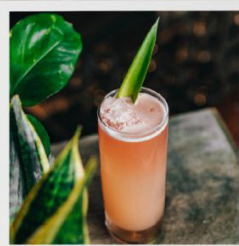
The Travellers Bar

DELIVERABLES:

Menu Design | Signature Cocktail Development | Bar Training



UPPER RIVER



BEE - EATER K210

KVV 10yr Brandy, Campari, Banana Liqueur, Fresh Lemon Juice, Rooibos Tea Honey, Pineapple Juice, Pellegrini Bitters

The source of the Zambezi is a small trickling stream surrounded by a lush Miombo forest. The area is home to nearly 200 species of bird, including the Bee-Eater, who's colourful plumage can be spotted across Zambia and is inspiration for this exotic cocktail.



Parus Picaea
-15° 01' 40.00" south
22° 52' 59.99" east

06

UPPER RIVER

Mwinilunga, Zambezi source:
-12° 44' 9.02" south
24° 25' 45.34" east

KUOMBOKA K210

Dark Rum, Coffee Liqueur, Amarula Cream Liqueur, Hazelnut Liqueur, Fresh Espresso, Fresh Cream

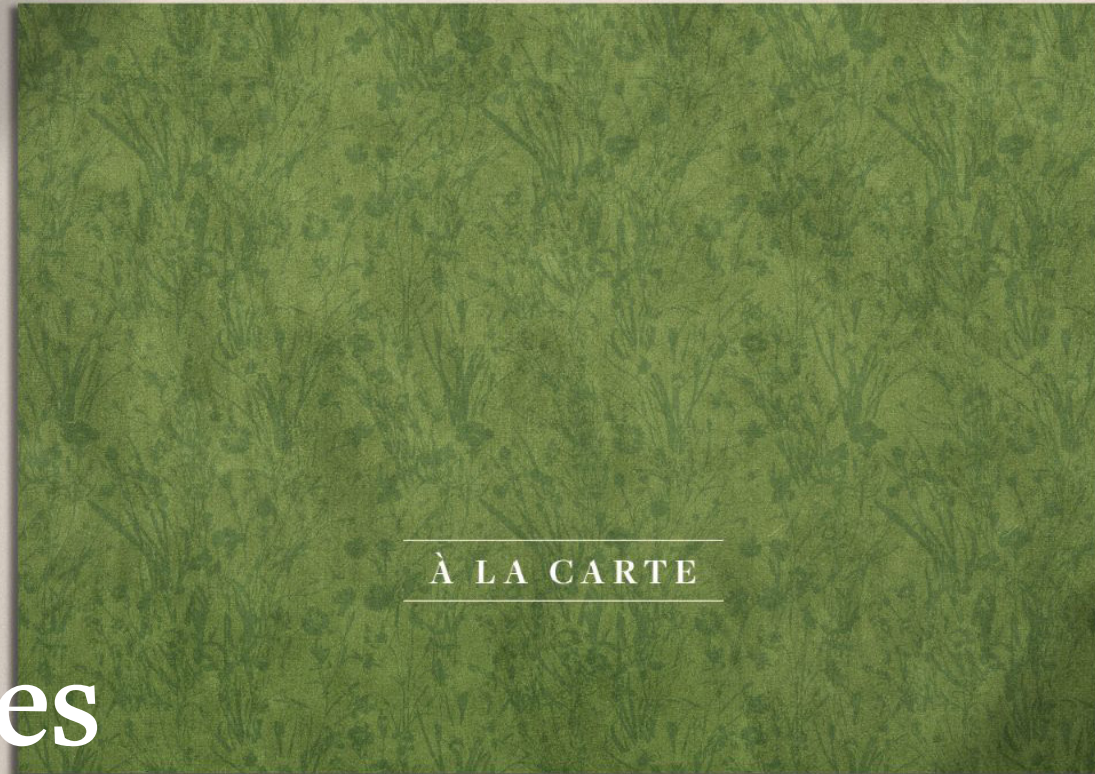
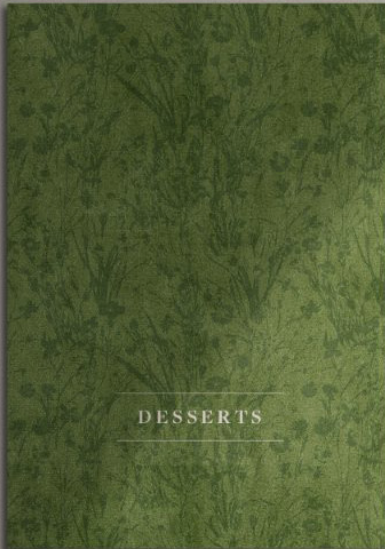
A traditional ceremony celebrating the move of the Litunga, King of the Lozi people, to higher ground at the end of the rainy season. Together they journey in their great canoe to escape the flooding of the Upper Zambezi.



07



Victoria Falls:
-17° 55' 27.9984" south
25° 57' 24.0072" east



KINGFISHER HOSPITALITY, UK

Multiple Sites

DELIVERABLES:

Menu Suite Design

MALI LOSINJ

Hotel Alhambra

DELIVERABLES:

Signature Cocktail Development | Bar Training | In-room Cocktail Development | Label Design





Thank You

Would you like to work with us?

We are always interested to find out more about your project. If you think we would be a good fit, then contact us using the details to the right and we will schedule a call with you.

Other services:

Since 2003 we have been offering consultancy, training, and menu development to hotels, bars, and restaurants around the world. Get in touch with us to find out more.

Contact us:

Email: hello@flingbarservices.com

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